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For Immediate Release

Tahoe Sports Hub Hosts Customer Appreciation Party

Truckee, Calif., (March 9, 2017) –The Tahoe Sports Hub is pleased to announce they are hosting a free event to thank customers for their loyalty and raise awareness for Sierra Avalanche Center. The fourth annual Tahoe Sports Hub customer appreciation party will take place from 3:00 – 7:00 p.m. on Saturday, March 18.

Refreshments and entertainment will be provided for this free community event and the entire store will be on sale with discounts up to 70%. In addition, Tahoe Sports Hub has partnered with Sierra Avalanche Center to raise awareness and funds for avalanche safety in our community. A raffle with prize packages exceeding \$3000 will take place throughout the event. All customers will receive one free raffle ticket upon arrival and can purchase additional tickets while supporting Sierra Avalanche Center. The grand prize winner will receive their choice of skis off of Tahoe Sports Hub's well stocked ski wall. The owners of Tahoe Sports Hub will match all funds raised by the raffle. Last year Tahoe Sports Hub donated a total of \$6000 to Sierra Avalanche Center.

Tahoe Sports Hub specializes in sales, rentals, and servicing of equipment for all mountain sports. The knowledgeable staff is proud to outfit Truckee's locals and visitors for all of their outdoor adventures. For additional information please visit www.tahoosportshub.com.com or call 530-582-4510.

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